

The American Agriculturist,

NOW IN ITS THIRTY-THIRD YEAR,

Stands at the head of the agricultural press in character, influence, and circulation. It is taken by intelligent readers in every calling and profession, at more than two-thirds of the Post-Offices in the United States and Canada. Advertisers who have used its columns regularly for years, say, with great unanimity, that few papers equal and none excel it as a means of extending their business. The rule excluding quack medicines, humbugs and unreliable advertisers, is, as heretofore, to be rigidly enforced. The readers know this, and confidently send orders to those whose advertisements are admitted. Until further notice, the following are the

Rates for Advertisements—ENGLISH EDITION.

Inside pages, \$1 50 per line (agate), each insertion; open pages (open without cutting), \$2 per line; last page, and second and third cover pages, \$2 50 per line; page next to reading and last cover page, \$3 per line. No advertisements inserted for less than \$5 00.

GERMAN EDITION.—Inside pages, 25 cts. per line (agate), each insertion; Business Notices and last page, 40 cents per line. No advertisement inserted for less than \$1 00.

To be sure of insertion, advertisements must reach the publishers by the fifth of the month before publication.

ORANGE JUDD & CO., Publishers,

245 Broadway, New York City.

Hearth and Home

Is now recognized by the press and the public as the Leading Family Paper. It is enjoyable, instructive, reliable and safe, and is read by all members of the household. It is thus a favorite with the intelligent thrifty classes of every calling, in city and country, and is unsurpassed as a medium for bringing your business to the notice of most desirable customers.

No advertisement of patent medicines, lotteries or other swindles, or from untrustworthy dealers, are published in its columns. This adds largely to the value of such as are admitted. Until further notice, the following are the

Rates for Advertisements.

Each insertion per line (agate), 50 cents. Business Notices, 7th page and last page, 75 cents. No advertisement inserted for less than \$2 00.

ORANGE JUDD & CO., Publishers,

245 Broadway, New York City.

TWENTY-FIRST YEAR.

The Insurance Monitor,

176 BROADWAY, NEW YORK.

The oldest Insurance publication in America, and the largest in the world. For twenty years.

it has been the recognized leader in American
Insurance Journalism.

GET THE BEST. ADVERTISE IN THE BEST.

SUBSCRIPTION, PER ANNUM, \$3 00.

ADVERTISEMENTS, PER PAGE, \$500; HALF-PAGE, \$300; COLUMN, \$200.

C. C. HINE, Editor and Proprietor,

176 Broadway, New York.

The Insurance Monitor.