

PENNSYLVANIA.

daily paper in Pittsburgh, and that their Sunday Leader has the largest circulation of any paper in Pennsylvania, excepting the Philadelphia Ledger; this is well known in Pittsburgh, but that advertisers abroad may not be misled, we give them these facts for their guidance.

PITTSBURGH Mail; every morning except Sunday; republican; four pages; size 24x32; subscription \$5; established 1856; Thompson, McConnell & Co., editors and publishers; circulation 2,000, estimated.

PITTSBURGH Post; every morning except Sunday, and **Weekly**, Saturdays; Democratic; daily four pages, weekly eight pages; size—daily 28x43, weekly 30x42; subscription—daily \$8, weekly \$2; established—daily 1841, weekly 1804; Jas. P. Barr & Co., editors and publishers; circulation—daily 5,300, weekly 5,500, estimated; the *Daily Post* is the only democratic daily journal in Western Pennsylvania; the aggregate vote of the western counties of Pennsylvania in the October election, 1872, was 193,000, of which the republicans polled 105,000, and the democrats 88,000; the *Post* is the only daily representative of this large democratic vote, while the opposition is represented by several well-established daily papers; therefore the advantages of the *Post* as an advertising medium are apparent.

PITTSBURGH Republican; every day except Sunday, and **Weekly**, Thursdays; German; democratic; four pages; size—daily 24x33, weekly 24x38; subscription—daily \$1, weekly \$2; established 1854; C. A. Heilmann, editor; a German Society, publishers; circulation—daily 2,500, weekly 3,200, estimated.

PITTSBURGH Telegraph; every evening except Sunday; four pages; size 31x46; subscription \$10; established 1873; Telegraph Publishing Co., editors and publishers; circulation 2,880, estimated.

PITTSBURGH Volksblatt; every morning except Sunday, **Weekly**, Thursdays, and **Allegheny Blätter**, Sundays; German; daily and weekly four pages, Sunday eight pages; size—daily 26x40, weekly and Sunday 25x37; subscription—daily \$5, weekly \$2, Sunday \$2.50; established 1859; C. F. Bauer, editor; Pittsburgh Volksblatt Co., publishers; circulation—daily 2,760, weekly 1,850, Sunday 1,750, estimated.

PITTSBURGH Advance; Saturdays; four pages; size 27x41; subscription \$2; established 1872; M. W. Dallas, editor; Dallas & Delo, publishers; circulation 3,200, estimated.

PITTSBURGH Allegheny Blätter; (see *Volksblatt*).

PITTSBURGH American Liquor Men's Advocate; Wednesdays; four pages; size 26x40; subscription \$1; established 1872; American Liquor Men's Advocate Co., editors and publishers; circulation 5,000, estimated, largely gratuitous; the official and only organ of the liquor trade in the United States; it goes into every distillery, liquor-store, hotel and saloon in the country, and is read by over a hundred thousand people weekly.

PITTSBURGH American Land and Law Advisor; Saturdays; sixteen pages; size of page 12x17; subscription \$3; established 1867; F. X. Schoonmaker, editor; Craft & Phillips, publishers; circulation 10,500, estimated; the *Advisor* is the only journal in the world that popularizes law and architecture, and is the standard authority on all matters pertaining to landed interests and the titles thereto; it is taken largely by Justices of the Peace, attorneys, architects, carpenters and builders, and by the masses generally who own property or are about to build; by our new plan of establishing permanent subscription agencies, our circulation is now (December 27, 1873,) increasing at the rate of 4,000 a month, extending from Maine to California.

PITTSBURGH American Manufacturer and Trade of the West; Thursdays; commercial; sixteen pages; size of page 13x19; subscription \$4; established 1862; F. Woods and Jas. D. Weeks, editors; National Iron and Steel Publishing Co., publishers; circulation 2,500, estimated; officially indorsed and recommended by the Western Bar-Iron Association.

PENNSYLVANIA.

PITTSBURGH Catholic; Saturdays; catholic; eight pages; size 30x43; subscription \$2; established 1814; Jacob Porter, editor and publisher; circulation 3,100, estimated.

PITTSBURGH Christian Advocate; Saturdays; methodist; eight pages; size 32x44; subscription \$2; established 1833; Rev. W. Hueter, D. D., editor; James A. Moore, publisher; circulation 14,500.

PITTSBURGH (Buchanan F. O.) Herald; Thursdays; four pages; size 24x38; subscription \$1; established 1872; E. A. Wood, M. D., editor; Herald Printing Co., publishers; circulation 1,200, estimated.

PITTSBURGH Iron World and Manufacturer; Tuesdays; four pages; size 32x50; subscription \$4; established 1870; Iron World Publishing Co., editors and publishers; circulation 2,820, estimated, and mail books shown to advertisers or parties meaning business; this is the only representative journal of the metal trades published in the United States, and is the largest metal price current published in the world; has a circulation in every city in this country, as well as in London, Sheffield, Birmingham and other European cities; the publishers expend annually ten thousand dollars for correspondents; and, in the past year, over 1,000 manufacturing establishments have been notified; it contains more manufacturing news than any similar publication in the world, and is worth its subscription price for this specialty alone; the *Iron World* gives illustrations of new machinery, and in this feature alone is equal if not superior to the *Scientific American*; in originality, talent, paper, typography and editorials, the *Iron World* acknowledges no superior, and has compelled other journals of a similar character to follow in its lead.

PITTSBURGH Legal Journal; Wednesdays; eight pages; size 23x32; subscription \$3; J. W. & J. S. Murray, editors and publishers; circulation 540, estimated.

PITTSBURGH Methodist Recorder; Wednesdays; methodist; eight pages; size 31x44; subscription \$2; established 1839; Alexander Clark, editor; Jas. Robinson, publisher; circulation 6,600.

PITTSBURGH Presbyterian Banner; Wednesdays; presbyterian; eight pages; size 32x44; subscription \$2; established 1814; Rev. James Allison, D. D., and Robert Patterson, editors and publishers; circulation 15,000, estimated.

PITTSBURGH South Side Ledger; Saturdays; republican; four pages; size 24x30; subscription \$1; established 1888; H. J. Hartzell, editor and publisher; circulation 630, estimated.

PITTSBURGH Sunday Times; Sundays; republican; four pages; size 31x47; subscription \$2.50; established 1872; Jno. C. Harper, editor; Times Publishing Co., publishers; Frank P. Case, business manager; circulation 3,500, estimated.

PITTSBURGH United Presbyterian; Thursdays; presbyterian; eight pages; size 33x48; subscription \$2; established 1843; H. J. Murdoch & Co., editors and publishers; circulation 15,400, estimated.

PITTSBURGH Our Church Paper; bi-weekly; eight pages; size 28x40; subscription \$1; established 1873; Geo. B. Russell, editor and publisher; circulation 1,200, estimated.

PITTSBURGH Sunday School; semi-monthly; four pages; size 14x20; subscription \$24 per year for 100 copies; established 1863; Alexander Clark, editor; James Robison, publisher; do not insert advertisements.

PITTSBURGH American Working People; monthly; twenty pages; size of page 10x14; subscription \$1.50; established 1872; G. W. Cowgill, editor and publisher; circulation 2,200, estimated.

PITTSBURGH College Journal; monthly; sixteen pages; size 24x36; subscription \$1; established 1860; H. B. Gill, Alex. Gordon, Jr., and Chas. S. Harper, editors; Frank A. Barr, publisher; circulation 500.

PITTSBURGH National Oil Journal; monthly; sixteen pages; size of page 11x14; subscription \$1; established 1871; S. H. Faine,