

## P R E F A C E .

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In putting forth the AMERICAN NEWSPAPER DIRECTORY for 1873, but little prefatory remark is necessary. The book is itself a preface—a preface to the great world of American journalism. In this record of the press of the United States and of Canada for 1873, the wants of the advertiser, the business man, and all who have occasion to make use of it, have been met as in other years. No effort has been spared to make the work as perfect as it was possible to make it.

Of the general aspects of journalism it may be said that it has never been in so prosperous a condition, financially, as at this time. A considerable number of our journals have built large and handsome newspaper establishments within the past year, and a large number of others have been projected, while many of the smaller but equally persevering journals have been placed upon a stronger basis than hitherto, and are in other respects improved.

It has been observed that our journalism has taken a higher tone and a wider enterprise. To those who see the matter closely, it is apparent that this is the case, and that with its increasing strength there is a controlling sense of dignity in the Press of America, which is fitting to its development and to the large interests in its care.

In looking over the field, some of the differences observed between the figures of the journalism of 1872 and of 1873 are in many respects more apparent than real. But there are other differences between the figures of this year and of last year which fully indicate a decided advancement in the business of newspaper-making—such advancement as, having sprung from natural increase in population and resources, and the expenditure of time, labor and capital, becomes of permanent value to the intellectual and business world.

The aggregate number of periodicals now published in the United States is 6,768, of which 627 are daily, 95 tri-weekly, 98 semi-weekly, 5,099 weekly, 23 bi-weekly, 86 semi-monthly, 672 monthly, 9 bi-monthly, 59 quarterly. In 1872 the whole number of periodicals in the United States was 6,432, of which 507 were issued daily, 105 tri-weekly, 110 semi-weekly, 4,750 weekly, 21 bi-weekly, 91 semi-monthly, 685 monthly, 4 bi-monthly, and 55 quarterly. In the Territories we had an aggregate of 87, 18 of which were daily, and in the Dominion of