

THE BEST ADVERTISING MEDIUM OF ITS CLASS!

Moore's Rural New-Yorker,

THE LEADING AND LARGEST-CIRCULATING

RURAL, LITERARY, FAMILY AND BUSINESS WEEKLY.

D. D. T. MOORE, Editor and Proprietor,

41 Park Row, New York, and 62 Buffalo Street, Rochester, N. Y.

CIRCULAR TO ADVERTISERS.

Moore's Rural New-Yorker is not only the Largest, Best and Cheapest Illustrated Rural, Literary, Family and Business Weekly, but has a circulation aggregating **MORE THAN DOUBLE** that of any other Journal of its Class in the World! Since its great Enlargement and Improvement (January, 1899), the **Rural's** Subscription List has been largely augmented and widely extended. Having a Metropolitan Position and an immense Continental Circulation, it is taken by the best classes in both Town and Country—by people of intelligence, enterprise and wealth in every State and Territory of the Union, Canada, etc.

As an Advertising Medium, the **Rural New-Yorker** is unquestionably **THE BEST** in its sphere of Journalism, presenting great advantages to all who wish to advertise widely and profitably—for, through its pages they can reach, at once, *scores of thousands* of wealthy, enterprising and progressive Farmers, Horticulturists, Stock Breeders, etc., etc., and thousands of City and Village Capitalists, Merchants, Manufacturers, Professional Men, etc., throughout the Country. That the **Rural** is such a Medium as is claimed can be attested by many prominent Business Men who have advertised extensively in its pages.

Our Advertising Rates are very low, considering extent and character of circulation. The fact that pains are taken to keep the **Rural's** Advertising Department free from humbug and deception renders it far more valuable to legitimate business men; and its announcements are so new, and of such a reliable character, as to be read and heeded by all interested.

EMPHATIC TESTIMONY OF ADVERTISERS.

WIDOWS' AND ORPHANS' BENEFIT LIFE INSURANCE COMPANY, }
No. 12 BROADWAY, NEW YORK, January 21, 1879. }

PROPRIETOR RURAL NEW-YORKER: *Dear Sir*—I cheerfully say over my signature, what I have already voluntarily told you verbally, that I have been more than usually satisfied with the results of advertising in your paper, and regard it as one of the best mediums for advertising among intelligent readers in this country.

Yours, respectfully,

CHARLES H. RAYMOND, President.

OFFICE OF J. H. PARSONS & CO., REAL ESTATE AGENTS, }
AND AGENTS HOME LIFE INS CO OF NEW YORK, }
ST LOUIS, MO., January 13, 1879. }

D. D. T. MOORE, Esq.: *Dear Sir*—Inclosed find our advertisement for **Rural**. We found our last advertisement in your paper paid us better than one in the *Weekly Tribune*—best for the price. We hope this will have no effect towards raising your price, as we want to advertise often—we only want to acknowledge benefits.

Very respectfully,

J. H. PARSONS & CO., Real Estate Agents.

THE DIAMOND MILL MANUFACTURING COMPANY, }
CINCINNATI, O., January 20, 1879. }

PUBLISHER MOORE'S RURAL NEW-YORKER: *Dear Sir*—We take pleasure in handing you check for \$126. in payment of your bill for advertising. We find your journal is an advertising medium second to none.

Yours, respectfully,

B. HOMANS, JR., President.

OFFICE MACEDON AGRICULTURAL WORKS, }
MACEDON, N. Y., April 16, 1880. }

D. D. T. MOORE—Inclosed find draft in \$31 13, in full of your Bill for Advertising, which has proved to us the most profitable investment we ever made for the amount. Please acknowledge receipt, and oblige,

Yours, truly,

BICKFORD & HUFFMAN.

ADVERTISING RATES:

Inside, Agate Space, 75 Cents per line; Outside, Agate Space, \$1 per line; Extra Display and Cuts, price and a half; Special Notices, \$1 50 per line; Business Notices, \$2 per line. SUBSCRIPTION, Three Dollars a Year. specimens sent free.