

THE PUBLISHERS OF

The New England Farmer

Respectfully solicit the attention of advertisers to the advantages which their journals possess over other similar publications.

THE NEW ENGLAND FARMER—WEEKLY, ESTABLISHED IN 1823,

is a large folio newspaper, circulated almost entirely by subscription, and has a regular circulation of 18,000, larger by at least 5,000 than that of any other paper of its class in New England. All advertisements are set in neat style, without cuts, but with good display.

Advertising Rates—per Line of Nonpareil Type:

Advertisements, first insertion,	- 15 cents,	Business Notices, each insertion,	- 20 cents,
Each subsequent insertion,	- 12 "		Reading Matter Notices, each insert'n, 50 "
Double column advertising, each insertion, 40 cents.			

Transient advertising must be prepaid. Settlements on regular advertising quarterly.

Advertising must be sent in as early in the week as Tuesday to secure insertion.

No cuts allowed in advertising columns. No advertisement inserted for less than one dollar.

The above are net prices for all advertising less than \$100 in amount. All advertisements charged for the space they occupy in nonpareil measure, 12 lines to an inch.

Our rates are comparatively low, amounting to less than three-quarters of a cent a line for each thousand of circulation.

THE NEW ENGLAND FARMER, MONTHLY,

is an octavo magazine, to which an advertising sheet is attached.

IT IS THE ONLY MAGAZINE OF THE KIND IN NEW ENGLAND,

And has a large and increasing circulation.

Rates, Ten Cents per Line, each insertion. - - One Page, Fifteen Dollars.

Advertisements set in any style to suit, with cuts, display type, and any other attractions the advertiser may desire.

FOR SPECIMEN COPIES, OF EITHER PUBLICATION, AND RATES OF ADVERTISING,

Address

H. P. EATON & CO., Boston, Mass.]