

Sheldon's Dry Goods Price List,

PUBLISHED EVERY THURSDAY MORNING,

BY

J. D. SHELDON & CO.,

335 Broadway, New York.

THE ONLY COMPLETE AND RELIABLE DRY GOODS PRICE LIST PUBLISHED IN THE UNITED STATES.

SHELDON'S DRY GOODS PRICE LIST.

TO ADVERTISERS.

The EXTENT and CHARACTER of its circulation, together with the fact that its pages are constantly looked to for information, give it great value as a medium of advertising to all whose business is with the DRY GOODS TRADE of this country. That this is appreciated by many of our shrewdest and most extensive business houses its pages bear abundant evidence.

We shall send a Specimen Copy to every Dry Goods Merchant in the United States.

For further information as to extent of circulation and terms of advertising, apply to

ROOM 35 MOFFAT BUILDING,
335 Broadway, New York.

The Age,

THE LEADING PAPER IN PENNSYLVANIA.

PUBLISHED DAILY AND WEEKLY.

THE ONLY DEMOCRATIC MORNING JOURNAL IN PHILADELPHIA.

The attention of Merchants and others who desire to sell their goods is called to the advantages presented by this paper as an advertising medium.

The combined mail lists of the **Daily** and **Weekly Age** in the States of Pennsylvania, New Jersey, Delaware, Maryland and Virginia, are larger than those of any other paper published in Philadelphia. It is taken by thousands of persons who read no other city paper, and can be reached in no other way.

All Cards are conspicuously inserted and distinctly classified, while in the case of the **Weekly Age** the space set apart for advertisements is strictly limited to two columns, and its entire contents are always thoroughly read.

The Rates of Advertising are reasonable, and such as are fully justified by a large and widely extended circulation.

Every Advertiser, therefore, who wishes to expend his money judiciously, should see that his place of business and the goods he has for sale are published in the **Daily** and **Weekly Age**.

ADVERTISING WILL ENLARGE A SMALL BUSINESS, WHILE THE NEGLECT THEREOF WILL RUIN A LARGE ONE.

Published by

WELSH & ROBB, Nos. 14 and 16 South 7th St., Philadelphia.