

ESTABLISHED SEPTEMBER 6, 1860.

The Nevada Daily Transcript,

NEVADA CITY, CALIFORNIA.

K. F. BROWN.

M. S. DEAL.

BROWN & DEAL, Proprietors.

THE "TRANSCRIPT" CIRCULATES IN THE VERY HEART OF THE RICHEST MINING REGION IN CALIFORNIA.

Terms of Advertising

One square, one month,	\$5 00	Five squares, one month,	\$15 00
Two " " " "	7 00	Ten " " " "	25 00

The Transcript can be found at the office of GEO. P. ROWELL & Co., New York.

TO ADVERTISERS:

The most important question which concerns an advertiser is: How can he most effectually and economically secure the attention of the Public to what he may have to dispose of? In view of this consideration, your attention is directed to a pre-eminently valuable medium offered in

Demorest's Monthly Magazine,

especially for such goods and articles as claim the attention of Ladies. The circulation of this Monthly Magazine is steadily increasing with each successive number.

Great as are the present attractions of Demorest's Monthly Magazine, new and valuable features are being constantly added, the Publishers being determined to spare no reasonable time or expense to keep this Magazine ahead of all competition, and to present such an array of valuable features and artistic attractions as to entitle it to the lavish and generous encomiums that have been so universally bestowed on it.

It is claimed for this publication to be the most successful Magazine ever published in America, having attained a circulation in its second year, on its merits alone, that is without a parallel in periodical literature, and which, we are proud to say, is this year again steadily increasing.

You will find that Demorest's Monthly Magazine is issued on exceedingly fine paper, and printed in the most artistic manner, giving fine effect to each advertisement, together with a circulation unequalled in character, very extensively radiated, and more effective than can be secured by many other valuable mediums. In its pages appear from time to time brilliant stories, music, spy items, beautiful illustrations, &c. &c. making it by far the finest and most valuable Magazine now published. Its circulation is distributed among the most intelligent, refined and enterprising readers in New York, Brooklyn, Philadelphia, Boston, and to all the Eastern, Western, Northern and Middle States, California, Canada and South America; nor is it confined, as are newspapers, to the single family of the purchaser or subscriber, but generally makes a tour of the entire neighborhood; and, unlike a newspaper, the Magazine is rarely destroyed, but is read, re-read, and bound, so that each advertisement becomes a permanent investment.

The number of advertisements must necessarily be very limited, and only those of an exceptional character will be admitted. This is the cheapest advertising medium now offered, especially in consideration of the character and extent of its circulation, being read by over one million of the most intelligent readers, and more like a World's Directory than any other publication now issued.

For months past the advertising columns of Demorest's Monthly Magazine have been inadequate to meet the demands of its patrons for space therein, and we were unable to extend the same. We have this year added to our superb Monthly several pages, two of which will be devoted to Advertisements; the rates remaining as before—75 cents per line, agate measure.

To insure insertion, advertisements should be handed in by the 20th of each month for the next issue. (Thus, 20th of February for April, &c.) We have also introduced an Editorial Column for Business Notices, as reading matter, without display, at \$1 per line, agate measure.

For Illustrated or Editorial Articles, special rates will be furnished, and specimen copies mailed free to advertisers on application.

OFFICE OF PUBLICATION, 828 Broadway, N. Y.