

J. W. Burke & Co.'s Periodicals,

MACON, GEORGIA.

SOUTHERN CHRISTIAN ADVOCATE.

Prices for Advertising:

Ten cents a line for each insertion. Twenty-five per cent. discount on advertisements continued three months. No advertisements received for a longer time than three months. No advertisements of Medicines or Medical Specialities admitted.

Circulation, 8,000 Copies.

THE ADVOCATE IS AN OFFICIAL CHURCH PAPER FOR SOUTH CAROLINA, GEORGIA AND FLORIDA.

BURKE'S WEEKLY FOR BOYS AND GIRLS.

THE ONLY ILLUSTRATED JUVENILE PAPER IN THE SOUTH.

Prices for Advertising:

First insertion, 10 cents a line; 1 month, 8 cents a line; 3 months, 6 cents a line.

BURKE'S WEEKLY

Has a *bona-fide* circulation of 3,800 copies in all the Southern States, and is rapidly growing in popularity.

THE SOUTHERN FARM AND HOME.

A FIRST-CLASS AGRICULTURAL MONTHLY.

Rates of Advertising:

One full page, first insertion, \$25; each subsequent insertion, \$15; half year, \$75; one year, \$150.

	1 month.	2 months.	3 months.	4 months.	5 months.	6 months.	9 months.	12 m.
1 column, \$15	\$24	\$35	\$45	\$53	\$60	\$80	\$100	\$100
2-4 column, 13	22	30	37	43	48	64	80	80
2-3 column, 12	20	27	33	38	42	56	74	74
1-2 column, 10	17	23	28	32	35	47	62	62
1-3 column, 7	12	16	20	24	28	40	54	54
1-4 column, 5	10	11	14	18	22	31	45	45

Less than 1-4 column, twenty cents a line each insertion.

The above periodicals are recognized as being among the best and cheapest advertising mediums in the South in which to advertise any class of business. Advertisers must pay in cash, and not in goods. This rule is invariable.

They can be found on file at the Advertising Agency of GEO. P. ROWELL & Co., 40 Park Row, New York, where contracts for advertising may be made.