



GEO. P. ROWELL & CO'S ADVERTISING AGENCY, No. 40 PARK ROW, N. Y.

ADVERTISEMENTS RECEIVED FOR ALL AMERICAN NEWSPAPERS AT PUBLISHERS' PRICES.

Our arrangements for the careful and methodical transaction of our business are most complete, and advertisers could afford to pay an increased price to secure our services were it necessary. But such is not the case, as our commissions are paid by Publishers, and the rates at which we contract are lower than could be obtained from the offices of the newspapers direct.

Each Newspaper is examined daily by competent persons, and every insertion of each advertisement checked upon books kept for the purpose. If any omissions occur, the Publishers are duly notified and required to make the full number of insertions good.