

HENRY E. HUNTER.

It is not alone from city life that we chronicle great results; nor are the grandest fortunes always made, or the noblest ends attained, within the boundaries of paved streets and ponderous walls. It is a fact upon which we need not dwell that the greatest, best, and most successful men, in a majority of cases, breathed, in boyhood, the free country air, and, while the fascinations and allurements of city life draw many to the crowded towns and mercantile centres, others of equal capacity and intellect, with, perhaps, a grain more of wisdom, remain where their lot has been cast, to succeed, if the elements of success be in them, just as well as their more ambitious and anticipatng companions, who deem a country town too small for their scope.

Instances of princely fortunes are confined to no locality, while those of men who through perseverance and industry alone have risen to business repute and standing are still more common. There are three points of importance for a business man always to be guided by and act upon: First, whatever be his business, to give himself to it and make his goods or manufactures equally as good, and, if possible, better than those of his neighbors; second, to advertise judiciously and constantly; and third, to see that every inquiry and demand is promptly met. If either of these essentials be neglected a minimum success can alone be obtained, it matters not whether the aspirant be in town or country. Experience has proved, in many instances, that the latter has equal advantages, which men have not been slow to accept.

Every one who reads newspaper advertisements, and none should neglect this, must, at some time, have discovered the names of Messrs. Hunter & Co., of Hinsdale, in the old Granite State. We say must have because the names are always there. It matters not to these enterprising publishers whether the sun has crossed the equinox; be the winter or the summer solstice upon us the results are the same. They believe in advertising the year through, and hence the heat or cold deters them not. Many of our city advertisers, in this respect, would do well to pattern after them.

Henry E. Hunter, the senior member of the firm, was born in Enfield, Mass. While yet a mere boy, a strong passion for newspapers and all the characteristics of Yankee ingenuity was early developed. From following